



STRATEGIC PLAN

Strategic Priority 1

Objectives

- Maximise membership engagement in SAI
- Develop and maintain an effective governance infrastructure
- Review the organisation's current financial model and practice

Strengthen our organisational structures and processes

SAI will enhance its organisational effectiveness by strengthening governance procedures, financial planning and engagement with our members

SAI's vision is to lead the community of student affairs professionals in Ireland and support the holistic development of students as part of their educational experience.

SAI's mission is to be the primary national body supporting student affairs professionals in Ireland.

Strategic Priority 2

Objectives

- Enhance SAI's current offerings of conferences and seminars which will be of direct benefit to members
- Review and increase the number of Professional Development Day(s) to include short accredited programmes
- Develop digital platforms for e-learning and good practice membership hub
- Establish an accredited Professional Development Programme for members
- Provide a forum for all SS Professionals to raise issues, ask questions and discuss solutions that continually arise from student issues and concerns.

Provide value for our members

SAI will provide increased value for its members through opportunities for professional development, formal education programmes and networking initiatives

Objectives

- Advocate for policy development and change on issues affecting students in higher education.
- Promote and improve student development and support services for students entering and participating in higher education in Ireland.
- Facilitate national and international networking and communication between individuals and associations concerned with student affairs in higher education.
- Facilitate research on matters of common interest

Strategic Priority 3

Raise organisational profile

Raise the profile of the organisation on an institutional, national and international level

Objectives

- Continue to enhance SAI's brand and identity
- Enhance our social media profile to develop our online presence
- Identify institutional champions to help build the profile of SAI at a local and regional level
- Enhance SAI's engagement with local and national media
- Maintain and develop our links with national bodies and international organisations

Strategic Priority 4

Advance best practice in the support and development of the student services profession

Identify issues impacting on student services/ affairs / professionals & liaise with the HEA and other agencies in forecasting / informing areas of national concern, including policy influence and development and research sharing of best practice

Objectives

- Identify main issues impacting on student services in each institution
- Engage with national agencies
- Identify current relevant research nationally / internationally
- Provide opportunities for collaborative research projects that are informed by issues impacting on students